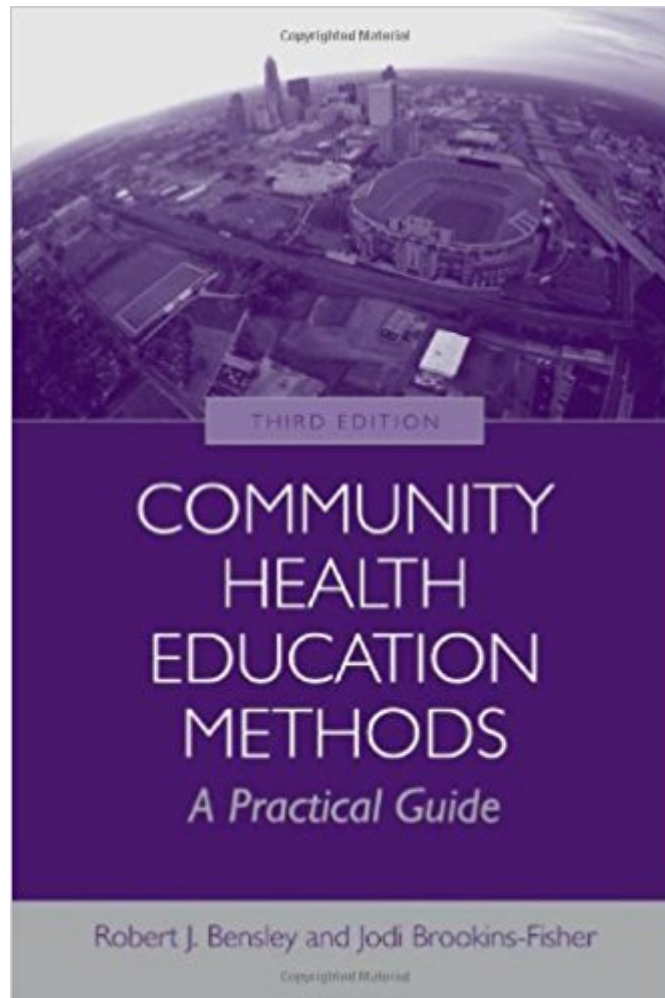




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Community Health Education Methods: A Practical Guide



Synopsis

The Third Edition of Community Health Education Methods: A Practical Guide teaches students to effectively communicate health education messages and positively influence the norms and behaviors of both individuals and communities. This text explores the methods used by health educators, including didactic techniques designed to guide others toward the pursuit of a healthy lifestyle. The authors explain the essential tools involved in communicating messages to specific audiences, providing readers with a full grasp of the skills necessary in making a difference.

Book Information

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Customer Reviews

Needed this book for my Organizing and Teaching in Public Health class. Enjoyed it. Very helpful examples as well.

The examples included help provide possible real-life situations and helps connect the material to possible applications.

Book goes hand in hand with NU's exams.

The book was on time. This is a great book and very useful.

This book was required for one of my master's courses, and I found that although the book

explained many of the topics in a thorough, yet clear and concise manner; there were several topics that were written very poorly. It almost seemed as though there were a couple of key phrases or sentences missing from each paragraph, and without them, it was incredibly difficult (and sometimes even impossible) to learn anything about that particular topic from the book. With all of this said, I was of course able to just go onto the internet and find other sources to teach myself about the "problem" topics. So with a little extra time and effort, I was ultimately able to learn what I needed to. It just obviously would have been nice if I had been able to get what I needed from the book. So overall, it's a good book, but based on my experiences, I would just warn you to be prepared to supplement your learning of certain topics with online sources, other texts, etc.

Satisfied

Great condition

good

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